

# 2017 AD RATES

<b>FULL PAGE</b>	<b>£750.00</b>
<b>HALF PAGE</b>	<b>£400.00</b>
<b>QUARTER PAGE</b>	<b>£250.00</b>
<b>BANNER AD / EIGHTH PAGE AD</b>	<b>£80.00</b>
<b>COVER POSITIONS</b>	<b>+25%</b>
<b>SPECIAL POSITIONS</b>	<b>+15%</b>

ALL RATES ARE SUBJECT TO VAT @ 20% WHERE APPLICABLE | SERIES DISCOUNTS ARE AVAILABLE FOR BOOKINGS OF 3 OR 6 ADVERTISEMENTS | WE ARE ALWAYS AS FLEXIBLE AS POSSIBLE WITH OUR RATES TO ENSURE EVERY BODY IS ABLE TO ADVERTISE IN ONE FORM OR ANOTHER.

# 2017 SCHEDULES

ONSALE DATES	
040	041
APR/MAY 2011	JUN/JUL 2011
24-03-11	26-05-11
042	043
AUG/SEP 2011	OCT/NOV 2011
28-07-11	29-09-11
044	045
DEC/JAN 2011	FEB/MAR 2012
24-11-11	26-01-12
AD COPY DEADLINE	
041	042
12-05-11	14-07-11
043	044
15-09-11	10-11-11
045	046
12-01-12	12-01-12
AUDIO DEADLINE	
041	042
28-04-11	29-06-11
043	044
31-08-11	28-10-11
045	046
06-01-12	06-01-12

**BOOKING DEADLINES:** IT IS ADMISSABLE TO BOOK AS FAR IN ADVANCE AS POSSIBLE IN ALL CASES. 5 DAYS PRIOR TO THE DEADLINES SHOWN HERE CAN BE TAKEN GENERALLY AS THE LATEST DATE TO BOOK AS A RULE OF THUMB. IT'S ALWAYS BEST TO CHECK AS WE WILL MAKE EVERY EFFORT TO INCLUDE AS MANY LAST MINUTE BOOKINGS AS POSSIBLE. BOOKINGS MUST BE MADE IN WRITING. VIA EMAIL TO [USA@ZTMAG.COM](mailto:USA@ZTMAG.COM). OUR ADVERTISING SPACES WILL BE PROVIDED ON RECEIPT OF YOUR BOOKING. AN INSERTION ORDER FORM WILL BE SENT WITH CONFIRMATION OF YOUR BOOKING AND OUR INVOICE. WE CAN ONLY ACCEPT ORDERS WITH A SIGNED COPY OF THE FORTHMENTIONED DOCUMENT / ACKNOWLEDGEMENT EMAIL. PROVISION OF COPY / CD MATERIAL WILL ALSO BE ACCEPTED AS ARGUMENT OF OUR TERMS AND CONDITIONS.

# GOVERNMENT GO

ZERO TOLERANCE COMES WITH A FREE GOVERNMENT CD EVERY ISSUE, COMBINING BOTH SIGNED AND UNSIGNED ARTISTS. NOTE THAT DEADLINES DIFFER FROM THOSE FOR ADVERTISEMENTS. EMAIL [USA@ZTMAG.COM](mailto:USA@ZTMAG.COM) FOR FULL DETAILS.

## SINGLE TRACK

**£375.00**

SPECIAL RATES ARE AVAILABLE FOR BOOKINGS OF MORE THAN ONE CD TRACK AND FOR BOOKINGS COMBINING BOTH AN AD AND A CD TRACK. IN ADDITION TO THE CD ITSELF, A FULL PRINTED TRACK-LISTING WILL RUN WITHIN THE MAGAZINE, COMPLETE WITH LABEL / BRAND URL.

## UNSIGNED DEMO TRACKS

**£225.00**

WITH EVERY CD WE PUBLISH, WE SET ASIDE A LIMITED NUMBER OF SPACES AT A REDUCED RATE TO ENABLE DEMO / UNSIGNED BANDS AND THOSE WITH LITTLE OR NO PROMOTIONAL SUPPORT, TO BE INCLUDED ON THE ZAUDIO SERIES OF CDS AT A RATE THAT ISN'T RESTRICTIVE. THE SPECIAL REDUCED RATE IS AVAILABLE ON APPLICATION - ONLY VERY LIMITED SPACES ARE AVAILABLE. EARLY BOOKING IS ADVISED.

## FULL LABEL COMPILATION

**£20A**

WE ARE ALSO OPEN TO DISCUSSING THE INCLUSION OF A FULL COMPILATION FROM INTERESTED LABELS. ALL THIS REQUIRES IS A COMMITMENT FROM YOU TO PROVIDE US WITH THE CORRECT NUMBER OF FINISHED CDS (AT YOUR COST) TO COVER THE UK PRINT RUN. THE ONLY CHARGE YOU WILL RECEIVE DIRECTLY FROM US IS THE COST OF AFFIXING THE CDS TO THE COVER OF THE MAGAZINE. FULL DETAILS AND ATTRIBUTION WILL BE MADE IN THE RELEVANT ISSUE OF THE MAGAZINE.

ALL BOOKINGS ARE ACCEPTED SUBJECT TO OUR ADVERTISING TERMS & CONDITIONS, AS OUTLINED IN THIS MEDIA KIT. IT IS IMPORTANT YOU READ THESE PRIOR TO RESERVING SPACE WITHIN THE PRINTED MAGAZINE AND/OR ON THE ACCOMPANYING CONSENTMENT CD. ALL CD BOOKINGS ARE ACCEPTED ON THE UNDERSTANDING THAT ANY ENTITLEMENT TO MECHANICAL OR PUBLISHING Royalties IS WAIVED BY THE ADVERTISER. OBOURATE PAYMENT TERMS MUST BE OBSERVED. PLEASE NOTE THAT WE DO NOT RUN A POLICY WHERE ADVERTISING WILL BUY YOU EDITORIAL COVERAGE. HOWEVER, IF WE DO PLAN A FEATURE WE WILL DO OUR BEST TO COMBINE WITH ADVERTISING IF SO DESIRED.

## CONTACT

REVENUE MATERIAL SHOULD BE SENT TO ZERO TOLERANCE MAGAZINE, PO BOX 3369, RUGBY, CV21 9AU, UK  
 ADVERTISING BOOKINGS / BOOKERS / PUBLISHING ENQUIRES USA MAGER, PUBLISHER > [USA@ZTMAG.COM](mailto:USA@ZTMAG.COM)  
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