

ZERO TOLERANCE MAGAZINE

ADVERTISING SPECIFICATION

format 300 dpi jpeg *only*.
please don't send hi-res PDF files as we use
specific settings supplied by our printers.
email artwork to lisa@ztmag.com
special sizes please ask. we can accept half page
vertical ads and 'strip' ads, dimensions depend on
positioning.

74 mm

110mm

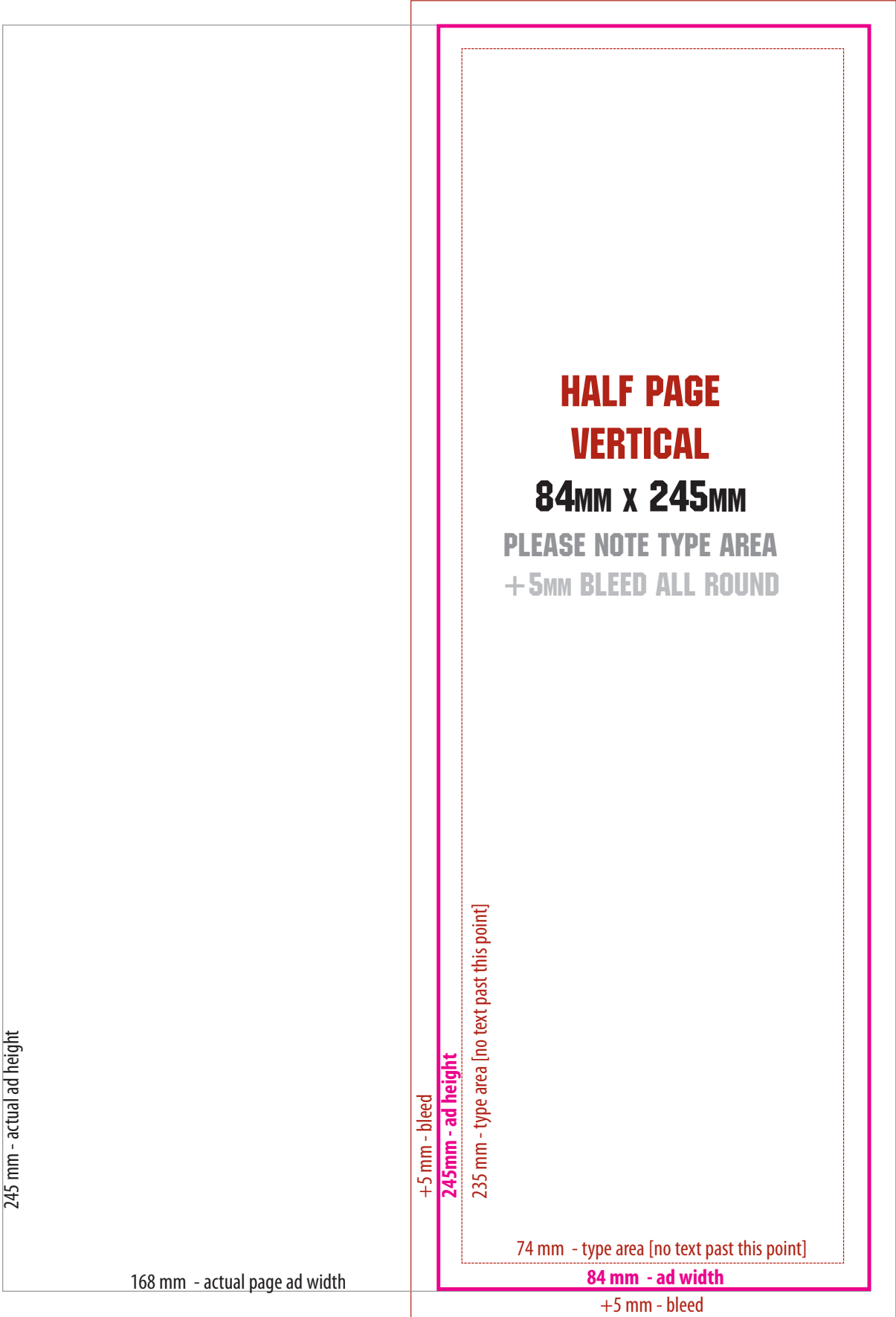
QUARTER PAGE

152 mm

110mm

HALF PAGE

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FULL PAGE

168MM x 245MM

**PLEASE NOTE TYPE AREA
+ 5MM BLEED ALL ROUND**

+5 mm - bleed

245 mm - actual ad height

235 mm - type area [no text past this point]

158 mm - type area [no text past this point]

168 mm - actual ad width

+5 mm - bleed